

- Introduction to Business
- The Problems of Business
- The Economic setting of Business
- Ownerships
- Introduction to Market and Marketing
- Approaches to Study Marketing
- Introduction to Business Communication
- Introduction to Business Decisions
- Introduction to Management
- Main Functions of Management
- Introduction to Human Resource Management
- Main Functions of Human Resource Management
- Introduction of Micro and Macro Economics.

Book Recommended

1. Introduction to Business by Brown/Peterlo
2. A Practical Introduction to Business
3. Fundamentals of Business by Askari Zaidi
4. Marketing by Philip Kotler
5. Management by G. A. Cole.
6. Effective Business Communication by Murphy